



Dear Zócalo Supporter,

Zócalo Public Square is a non-profit organization that connects Angelenos to ideas and to each other. Since 2003, we have become L.A.'s premier Idea Space, bringing more than 800 fascinating thinkers and doers to broad audiences both on-line and on-the-ground.

Through our web magazine, lectures, panels, screenings, and conferences, Zócalo takes on compelling ideas from a wide range of fields — politics, governance, education, health, economics, technology, foreign policy, arts, science and beyond. Last year, we presented 52 free events and receptions at 15 venues across the city, reaching over half a million people.

Last year's fundraiser, which featured eight of L.A.'s finest restaurants—from Cut to Providence—was a huge success. And we're doing it again, this time celebrating L.A.'s Speakeasy tradition through fine food, drink, and entertainment. Pulitzer Prize-winning food critic Jonathan Gold will preside over the affair, which will be held at Union Station's Grand Ticket Concourse. L.A. nightlife king Cedd Moses' 213 Spirited Ventures will be pouring specialty cocktails. KCRW's Garth Trinidad will provide the music. Like last year, 600 well-connected, culturally-engaged Angelenos will attend. We promise you've never seen a non-profit benefit quite like this. Below are the ways that you can participate.

Signature Patron \$25,000

30 tickets to the event
Still logo projected the entire night inside the venue.
Logo placed on website "Sponsors" page for one year.
Logo on step and repeat banner.
Logo in evening program.
Mention and thanks by emcee and founder.

Gold Tier \$15,000

15 tickets to the event
Logo on step and repeat banner.
Logo in evening program.
Mention and thanks by emcee and founder.

Silver Tier \$10,000

10 tickets to the event
Logo in evening program.
Mention and thanks by emcee and founder.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read "Thomas Tseng", with a stylized flourish at the end.

Thomas Tseng
President, Board of Directors of Zócalo Public Square